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John Allen Chalk: Personal Correspondence

John Allen Chalk

3-7-1969

Memo regarding Christian Woman magazine

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Recommended Citation

Memo regarding Christian Woman magazine. (1969). Retrieved from <https://scholarworks.harding.edu/hst-chalk-personal/6447>

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MEMO:

FROM: John Allen Chalk

DATE: March 7, 1969

RE: Sweet Publications

The Sweet Publications, which include Christian Chronicle, Christian Woman, and Teenage Christian, are the three finest publications I know of among the brotherhood today. Yet all three of these publications is suffering financially, due to a lack of subscribers. Our people have always been notorious, not only in reading so little but never having any wholesome reading materials in their homes. I would like to ask you a personal favor--would you take these enclosed materials and ask a few of your friends to subscribe to one or more of these publications? Every concerned Christian who wants to be informed ought to be reading Christian Chronicle, especially elders, deacons, and teachers. I have never found a Christian woman who was not inspired by Christian Woman. Sue finds it one of the most important parts of her devotional and spiritual life. I am convinced that a number of women whom you know would gain a great deal from subscribing to this magazine. Teenage Christian is doing everything in its power to appeal to young people in the church. There might be families whom you know who need to have Teenage Christian in their home.

These periodicals suffer because people like us do not take the time either to subscribe or to encourage others to subscribe. I'd like to ask you personally to do anything you can in not only subscribing to these publications for you and for your family but by asking others to do likewise.

I have shared this with you because of what these publications mean to me and what I believe the editors of these publications are trying to do in the interest of New Testament Christianity becoming a reality in the 20th century.

Copies: Mrs. Ray Jouett
Mrs. Jack Sells
Mr. Al Jaynes
Mr. Bob Mason
Mrs. Quentin Horton